Jason Knight

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# Skills

I am a graphic designer/artworker with experience working for a fast-paced print company creating bespoke and personalised documents and a 2:1 degree in Media and Communications from Birmingham City University. Challenge-driven and keen to learn, I specialise in designing for both print and digital, creating layouts, photo editing, client liaison, and organising and prioritising multiple tasks with tight deadlines. I am seeking to progress my career in the graphic design industry, looking for a varied role in order to further develop my creative skills and technical knowledge.

# Experience

### Artworker *- Just Digital Limited, Huntingdon*

## October 2018 - March 2020

* Working with clients to create bespoke and personalised items for print.
* Adobe CC (InDesign, Photoshop, Illustrator).
* Managing and prioritising multiple projects, time management to meet tight deadlines, customer service and client liaison via email and phone.

### Head of Visual Branding *- Scratch Radio, Birmingham*

## October 2015 - April 2018

* Creating branding for the station and shows, and ad hoc design responsibilities.
* Promoting the brand across social media, website, at events, and on-air.
* Producing and presenting shows as required, requiring a deep understanding of the running of the station and the technology used.

### PR and Events Assistant *- Freelancer Mazzy Snape, Birmingham*

## March 2016 - April 2016

* Meeting clients for ideas-generation for events.
* Social media, website, and events management.
* Ad hoc design work as required for events and The Night Owl club.

### Corporate Communications Assistant *- B3Living, Broxbourne*

## March and October 2014

* Creating graphics for business and marketing.
* Social media and website management.
* Events management for a wide audience (employees and tenants of various ages).

# Education

### BA (Hons) Media and Communications; 2:1 *- Birmingham City University*

## September 2015 - July 2018

Modules in visual/graphic design (incl. magazine design), TV and radio production, events and exhibition management, PR and journalism, and digital media.

### A Levels *- Woodbridge High School, Woodford Green*

## September 2013 - July 2015

* B in Media Studies
* C in History and Music
* B in AS English Language

### GCSEs *- Woodbridge High School, Woodford Green*

## September 2008 - July 2013

* 6 A’s including English, Media Studies, French
* 4 B’s including Maths
* BTEC in ITC (pass)

# Awards

* Skillshare Level 1 Award in Principles of Business Start-Up (gained March 2021)
* HABC Level 2 Certificate in Team Leading Principals (gained January 2021)
* HABC Level 1 Certificate in Personal Development for Employability: Customer Service Pathway - developing and improving personal employability skills (gained November 2020)
* HABC Level 1 Award in Creating An Online Profile Using Social Media - social media as a professional tool (gained November 2020)

I am currently working towards completing certificates from Udemy in the following topics:

* Digital Marketing (including market research, WordPress, email and social media marketing, ads and analytics);
* Web Design (learning coding using HTML and CSS to create websites, with the aim of going to complete a JavaScript course);
* Adobe Illustrator CC 2020 (with the aim of completing the Adobe Certified Associate award in Graphic Design and Illustration using Illustrator).