

JASON KNIGHT

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To see a portfolio of work, visit my website:

www.knightmediaproductions.co.uk

I am a graphic designer/artworker with experience working for a fast-paced print company creating bespoke and personalised documents and a 2:1 degree in Media and Communications from Birmingham City University. Challenge-driven and keen to learn, I specialise in designing for both print and digital, creating layouts, photo editing, client liaison, and organising and prioritising multiple tasks with tight deadlines. I am seeking to progress my career in the graphic design industry, looking for a varied role in order to further develop my creative skills and technical knowledge.

KEY SKILLS



Adobe Creative Suite (notably InDesign, Photoshop, Illustrator, Premier Pro and Audition), Microsoft Office, Mac and Windows OS, professional social media and digital marketing, HTML and CSS. Branding and artworking, creating high quality assets, working with clients to briefs, time management especially with tight deadlines, working in teams and independently, using initiative and being proactive.

EDUCATION

BA (Hons) Media and Communications (Broad Course) - 2:1

Birmingham City University, 2015-2018

Modules in visual/graphic design (including magazine design), events and exhibition management, TV and radio production, PR and journalism, and digital media.

A Level

Woodbridge High School

B in Media Studies; C in History and Music;

B for AS English Language.

GCSE

Woodbridge High School

6 A's including English Language, Media Studies and French; 4 B's including Maths.

Additional Courses

- Skillshare Level 1 Award in Principles of Business Start-Up (gained March 2021)
- HABC Level 2 Certificate in Team Leading Principals (gained January 2021)
- HABC Level 1 Certificate in Personal Development for Employability: Customer Service Pathway - developing and improving personal employability skills (gained November 2020)
- HABC Level 1 Award in Creating An Online Profile Using Social Media - social media as a professional tool (gained November 2020)
- Web Design - learning HTML and CSS coding (in progress)
- Adobe Illustrator - preparation to take the official Adobe Certified Associate exam: Graphic Design & Illustration using Adobe Illustrator (in progress)
- Digital Marketing - solidifying knowledge of social media/email marketing, market research, SEO, copywriting, analysis, etc (in progress)

EXPERIENCE

Artworker

Just Digital Limited, Huntingdon

October 2018 - March 2020

- Working with clients to create bespoke and personalised items for print
- Adobe CC (InDesign, Photoshop, Illustrator)
- Managing and prioritising multiple projects, time management to meet tight deadlines, customer service and client liaison via email and phone

Head of Visual Branding, Producer, Presenter

Scratch Radio, Birmingham

October 2015 - April 2018

- Creating branding for the station and shows, and ad hoc design responsibilities
- Promoting the brand across social media, website, at events, and on-air
- Producing and presenting shows as needed, requiring a deep understanding of the running of the station and the technology used

PR and Events Assistant

Mazzy Snape (freelancer), Birmingham

March - April 2016

- Meeting clients for ideas-generation for events
- Social media, website, and events management
- Ad hoc design work as required for events and The Night Owl club

Corporate Communications Team

B3Living, Broxbourne

March and October 2014

- Creating graphics for business and marketing
- Social media and website management
- Events management for a wide audience (employees and tenants of various ages)

Additional Experience

- Social media marketing for artist, Nicola Mountney; refining posting consistency (schedule, images, content, hashtag use, etc) with a focus on increasing followers and post interaction
- Camera operator for a music TV show (*Jazz 1080*)
- Created the branding for several projects, including ENI Magazine and radio show Upside Down Inside Out
- Editor-In-Chief for ENI Magazine, including budgeting, planning, writing, publishing, promoting, graphic design, web design, email design and creating podcasts (audio recording and editing)
- Initial designs for the marketing of a competition for Beyond the Tracks festival (September 2017)
- Planned, hosted, and filmed a networking event for creative professionals
- Volunteer at various conventions; location set-up, assisting and directing attendees, goodie bag prep
- Designed the CD, case and booklet for *Brief Encounter*, a CD album by singer-songwriter Anna Knight